

# High End Entertainment Toledo Style

Jamieson's Audio/Video

»» MARGOT DOUAIHY

TO DAVID JAMIESON, RIC CLARK AND THE TEAM AT JAMIESON'S AUDIO/VIDEO, ARTFUL CUSTOM INSTALLATION MEANS MUCH MORE THAN SPEC'ING, CABLING AND CUTTING DRYWALL. "We will look at a home and design a system that blends with the client's, designer's or re-modeler's ideas," says David Jamieson.

A recent project in a Toledo residence transformed the whole lower level into an entertainment palace, with a high-performance theater and a venue for music, dancing and games. For the clients, the installation was a smashing success.

The remodel, which took four months and cost \$65,000, turned an open basement into a finished area for family and friends. Almost

all of the speakers were flush-mounted, in-wall speakers, which the Jamieson's team had custom painted to make them vanish into the wall. "We installed a 7.1 system in the theater and six speakers in the music, dance and game areas for a total of fourteen," Clark explains. A custom cabinet, to house the system components neatly behind tinted doors, was also built and installed — simple solutions, but not lacking in quality.

Jamieson's expert staff spent many hours with the client before the project began, explaining the nuances of the custom design and installation process. "As we demonstrated the benefits of high performance speakers, a/v components, video projectors and our design and installation expertise," says Jamieson, "the client's





excitement grew, and so did the scope of the project." It was a challenge to keep on track with the construction, according to Clark, but by working closely with the client and contractor, the project was completed on time and within budget.

The home's new lower level is a menagerie of exotic elegance — dramatic sculpture, furniture and fabrics pay homage to an Eastern design philosophy. Jamieson's designers created a sophisticated system that compliments the décor. The common area system includes an Integra receiver and CD changer, Sonos digital music system, Niles power amplifier and Paradigm subwoofers. The Klipsch 5800 Series speakers are ceiling installed, completely out of sight. In the theater, top-billed attractions are the 119-inch Stewart Filmscreen, Sony SXR video projector, Klipsch THX speakers, Rotel electronics and custom theater seating. Deluxe Universal Remotes control each system.

The homeowners were referred to Jamieson's Audio/Video by

a friend and had a general concept of their dream system. Still, they were impressed with the possibilities Jamieson's proposed, especially the automation and control of the systems. "This is a new area for most clients, and they appreciate the freedom it adds to their lives," Jamieson says. "The components are hidden, but one remote control allows the system and lighting to be operated, at the touch of a button, from anywhere in the room."

Naturally, product reliability is extremely important, but customers are less concerned with technology than with the user experience. Systems must be easy to use. It's the details of system setup and programming that count when living with technology — another reason a custom a/v professional offers true value.

The clients of the Toledo home are amazed by their system. "Whether they are entertaining friends or just watching a movie with the family," says Jamieson, "it enriches their lives. They're very proud of it; it's comfortable, warm, spacious and fun!" ■

"It enriches their lives.  
They're very proud of it;  
it's comfortable, warm,  
spacious and fun!"